

1. INFORMATION

Law No. 6698 on the Protection of Personal Data was adopted on March 24, 2016, and published in the Official Gazette on April 7, 2016, entering into force. According to Article 32 titled "Enforcement" of the Law, the following articles came into effect as of October 7, 2016: Article 8, Article 9, Article 11, Article 13, Article 14, Article 15, Article 16, Article 17, and Article 18.

The purpose of the Law is to protect individuals' fundamental rights and freedoms, especially the privacy of personal life, and to regulate the obligations of natural and legal persons processing personal data, as well as the principles and procedures they must comply with. Therefore, this text serves to fulfill the obligation to inform arising from the Law and provides the "Personal Data Protection and Personal Data Sharing Consent" for the information and review of the relevant parties.

2. DATA CONTROLLER AND DATA SUBJECT GROUPS

ALFER, as the data controller, takes maximum care and diligence in protecting your personal data along with all your fundamental rights and freedoms. The personal data and sensitive personal data of potential product and service buyers, supplier officials, supplier employees, product and service recipients, and all other visitors are processed and stored in accordance with Law No. 6698 on the Protection of Personal Data ("PDPL").

3. COLLECTION, PROCESSING, AND STORAGE OF PERSONAL DATA

Your personal data and sensitive personal data may be collected, processed, recorded, stored, modified, updated, periodically checked, reorganized, classified, and retained by our company through various methods, including but not limited to the services provided by our company, applications you make to our company, affiliated companies, public institutions and organizations, automated or non-automated means, company departments and offices, website, phone calls, social media platforms, mobile applications, business partners, service providers-suppliers, and similar means, whether verbally, in writing, or electronically.

Your personal data will be processed with all necessary information security measures, and it will not be used for purposes other than those notified to you. It will be stored and processed during the legal retention period or for the period required by the processing purpose, and all necessary information security measures will be taken.

4. PURPOSE OF PROCESSING YOUR PERSONAL DATA

Your personal data is processed in accordance with the principles and rules set forth in Article 4 of the Law on the Protection of Personal Data ("PDPL"), and within the scope of the purposes and conditions of personal data processing specified in Articles 5 and 6 of the PDPL. The processing of your personal data is carried out for the following purposes:

- To provide you with the services offered by our company.
- To fulfill our legal obligations related to retaining records.
- To conduct necessary procedures by our relevant departments.
- To customize the services offered by our company according to your preferences, usage habits, and needs, and to provide you with personalized recommendations.
- To ensure the legal and commercial security of our company and the individuals who have business relationships with our company.

- To fulfill various legal obligations and legal sanctions.

The processing of your personal data is based on our legal obligations, the legitimate interests of our company, and your explicit consent, where necessary.

5. TRANSFER OF PERSONAL DATA AND PURPOSES OF TRANSFER

Your collected personal data may be transferred, within the framework of the purposes and conditions of personal data processing specified in Articles 8 and 9 of the Law on the Protection of Personal Data ("PDPL"), for the following purposes:

1. To enable you to benefit from general and personalized services provided by our company.
2. To fulfill the legal obligations of our company regarding data collection and record-keeping.
3. To coordinate with affiliated companies and suppliers, as well as with public institutions and organizations that we collaborate with.
4. To ensure the execution of human resources policies.
5. To maintain the continuity of the services provided.

Your personal data may be transferred to the following recipients:

- Affiliated companies and other group companies of our company.
- Insurance companies we work with.
- Domestic and international companies and organizations.
- Public institutions and organizations we collaborate with.
- Private organizations, business partners, suppliers, and service providers with whom we have a business relationship.
- Third parties/organizations determined by the aforementioned recipients.

Your personal data, along with sensitive personal data, is stored in compliance with the periods specified in relevant legislation within our company.

6. OUR RIGHTS AS THE DATA SUBJECT ACCORDING TO ARTICLE 11 OF THE LAW

As a data subject, within the scope of the Law, you have the following rights:

- To learn whether your personal data is being processed.
- To request information if your personal data has been processed.
- To learn the purpose of processing your personal data and whether they are used for their intended purpose.
- To know the third parties, whether within the country or abroad, to whom your personal data has been transferred.
- To request the correction of your personal data if they are incomplete or inaccurately processed and to request that the third parties to whom your personal data has been transferred be notified about the operations carried out within this scope.
- To request the erasure or destruction of your personal data in the event that the reasons for their processing cease to exist, even though they have been processed in accordance with the PDPL and other relevant laws, and to request that the third parties to whom your personal data has been transferred be notified about the operations carried out within this scope.
- To object to a result against yourself arising from the analysis of processed data solely through automatic systems.

- In case of any damages incurred due to the unlawful processing of personal data, you have the right to request compensation for such damages.

7. CHANGES

As the data controller, ALFER reserves the right to make changes to this information notice due to possible amendments in the Law on the Protection of Personal Data and the methods determined by the Personal Data Protection Board.